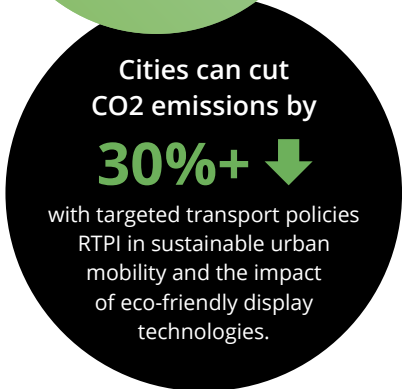
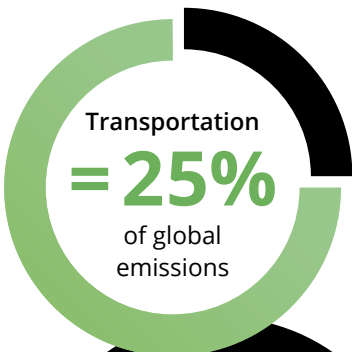


# How real-time passenger information drives sustainable urban mobility

## Preparing cities for a greener future

Congestion and pollution are driving cities toward greener public transport. Real-time passenger information (RTPI) improves the passenger experience, playing a key role in this shift. This infographic explores the role of RTPI in sustainable urban mobility and the impact of eco-friendly display technologies.

### Addressing the sustainability challenge



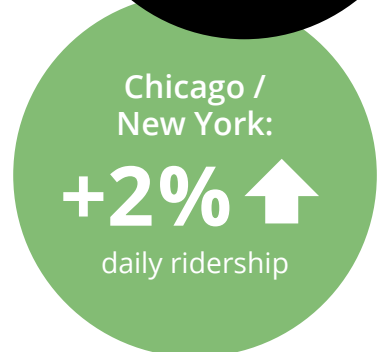
### Public transport's key role

UN Sustainable Development Goals  
Increasing public transport usage aligns with a sustainable, low-carbon future



### RTPI boosts ridership

Examples of ridership gains:



### Replacing static signage

Goodbye paper: RTPI replaces costly, eco-unfriendly paper schedules with real-time digital updates.

### Digital bus stops are rising

12% CAGR growth in passenger information systems expected by 2028. Digital displays are the largest growth segment.

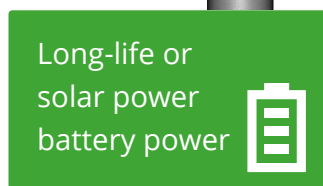
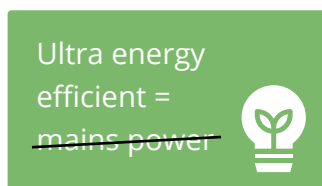
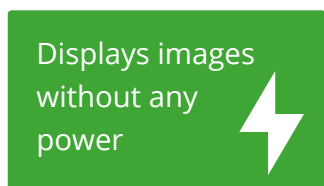
### E-paper as the future:

Dynamic, eco-friendly and ideal for locations without electricity access:

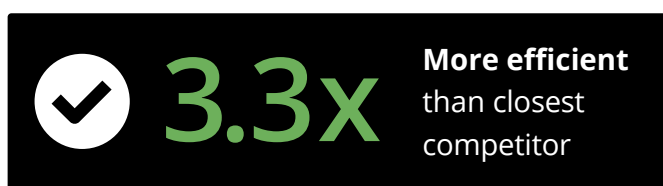
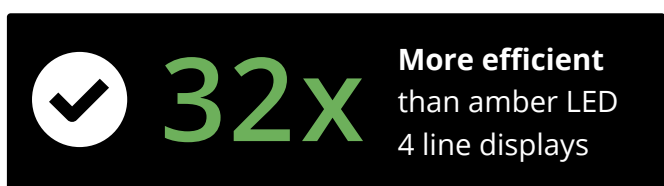
#### Market growth:



#### Why e-paper wins versus LED:



### PAPERCAST®:



### Proven global success:

#### Deployed in 45+ Countries:

- Sustainable Papercast e-paper displays drive ridership, reliability and satisfaction worldwide.
- Extended lifespan reduces environmental footprint and maximises ROI.



The integration of real-time passenger information systems along with eco-friendly e-paper technology, is a valuable step towards achieving sustainable urban mobility.

